

# Shake Shack Landing Next in Little Italy and Del Mar

1

The burgers enter one of San Diego's buzziest dining scenes

by [Candice Woo](#) | Jan 31, 2018, 1:36pm PST

Shake Shack UTC | Bradford Tennyson

After [making a giant splash at Westfield UTC this past fall](#) and subsequently [opening big last December in Mission Valley](#), Shake Shack is headed next to San Diego's hottest dining neighborhood — Little Italy. The project is still in development but Eater is hearing that it will be built on a coveted piece of real estate at the intersection of India and Grape (there is currently a psychic shop on the large corner lot). The skyrocketing burger chain is **scheduled to open there in late 2018**.

**Andrew McCaughan**, VP of Development at Shake Shack, shared, "We're thrilled by the prospect of bringing Shake Shack to Little Italy - a neighborhood at the very pulse of the city's culinary movement. We've submitted plans to open our third San Diego location on one of the neighborhood's most central thoroughfares. While we are still in the midst of the application process, we are optimistic about this location and look forward to one day being part of this tight-knit community. Flanked by many other successful and highly respected restaurant concepts, we're humbled by the opportunity to build a new community gathering place for the neighborhood. Situated in a thoughtfully-designed freestanding building, the new space would reflect Shake Shack's roots, resembling our very first location in NYC's Madison Square Park."

Urban Strategies Group's Michael Burton and Pasquale Ioele represented both the tenant and landlord in the transaction, and Ioele agreed that this is the most dynamic space yet for the booming burger company, saying "The Little Italy space is the perfect fit for Shake Shack. It sits on a prime corner in a vibrant, urban neighborhood that aligns with Shake Shack's

sensibilities and origins in New York City.”

And there are more Shake Shacks in our future. The company confirmed that **it will also open a location in the Del Mar area in 2019.**