

## FOR IMMEDIATE RELEASE

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### **Tamra L. Reigel Joins Flocke & Avoyer Commercial Real Estate**

**SAN DIEGO – APRIL 30, 2018** – Flocke & Avoyer Commercial Real Estate is pleased to announce its recent hire of Tamra L. Reigel, who will join The Tenant Group at Flocke & Avoyer as Vice President. Reigel brings with her over 23 years of experience in sales, business development, retail and commercial real estate in major U.S. markets, including Las Vegas, Denver, San Diego and Los Angeles.

“Tamra is an exciting addition to the Flocke & Avoyer team and our growing tenant representation platform,” said Steve Avoyer, Founder & President of Flocke & Avoyer. “We look forward to her bringing her passion for building strong relationships and eye for creative leasing and merchandising to The Tenant Group.”



Reigel began her career in sales with a leading publishing and printing company in Southern California before establishing a prominent retail showroom and design business for high-end furniture brands in Las Vegas. She then went on to high-level roles in business development for an industrial design firm in Los Angeles and a high-profile furniture company in Denver before joining the leasing team for Westfield in San Diego.

At Westfield, Reigel was responsible for the leasing and merchandising of a ±1.6 million SF leasing portfolio, including Horton Plaza and North County Fair. In her time with Westfield, she achieved all leasing goals, including increasing SF sales and occupancy at North County Fair. After Westfield, Reigel joined the leasing team at Macerich, where she was recognized for her achievements in the merchandising and leasing of common area throughout the Santa Monica-based REIT’s western region shopping center portfolio.

With the firm belief that cultural exploration plays an imperative role in professional development, Reigel has traveled the world in search of inspiration and new ideas. These experiences have framed her mindset and focus on sustainable and community-enhancing commercial architecture and infrastructure.

Reigel holds a B.S. in Finance/International Business from Elizabethtown College in Pennsylvania and her affiliations include ICSC (International Council of Shopping Centers) and WIRE (Women in Real Estate).

#### **ABOUT FLOCKE & AVOYER COMMERCIAL REAL ESTATE**

Flocke & Avoyer is San Diego’s largest volume, privately-owned commercial real estate firm. We focus on the marketing of retail properties and provide services including Landlord Representation, Tenant Representation, Development Consulting, Site Acquisition and Investment Sales. For more information, please visit [flockeavoyer.com](http://flockeavoyer.com).