

## FOR IMMEDIATE RELEASE

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### **FLOCKE & AVOYER ANNOUNCES SECOND OFFICE IN DOWNTOWN SAN DIEGO**

**SAN DIEGO, MAY 1, 2018** – Flocke & Avoyer Commercial Real Estate has signed a lease for their second office, located at The Legend mixed-use project at 787 J Street, San Diego, CA 92101, with an anticipated May 2018 opening.

The lease is for five years, according to Flocke & Avoyer. The office space is ±1,712 SF.

Sumeet Parekh of HP Investors represented the Lessee in facilitating the transaction. Michael Burton of Flocke & Avoyer's Urban Strategies Group represented the Lessor in the transaction.

Flocke & Avoyer's second office will be located in the heart of downtown San Diego on J Street, just outside of Left Field in Petco Park. Created for the urban retail space, the office will have a sleek, urban design and is located just steps away from one of San Diego's most highly trafficked areas: the prime block bounded by 7<sup>th</sup> Avenue, 8<sup>th</sup> Avenue and J Street. The adjacent East Village neighborhood is the largest neighborhood downtown, with a variety of new office/retail space, galleries and shops throughout the area. The desirable location is also within walking distance to San Diego's historic Gaslamp Quarter, which draws tourists, residents and employees alike. The Ballpark/East Village neighborhoods will experience the greatest growth in the coming years, including thousands of homes and significant growth of new office/retail space.

"We couldn't be more excited to get back to our roots and launch USG in our new Flocke & Avoyer downtown office," said Michael Burton, Senior Vice President at Flocke & Avoyer and Co-founder/Team Leader of the Urban Strategies Group. "It has been our collective vision for many years now to open a retail office suite where we can practice what we preach, and be firmly entrenched into the urban fabric of our community. We are so grateful to F&A for making our vision a reality."

"We are thrilled to open this office to support our Urban Strategies Group. This platform – led by Michael Burton and ably assisted by his colleagues Pasquale Ioele, Alex Drecksel and Caitlyn de Wit – has carved out a special and growing niche in San Diego's urban retail/restaurant evolution and development," said Steve Avoyer, President & Founder of Flocke & Avoyer. "The new office, immediately adjacent to Petco Park, will serve a full range of client's needs and provide easy access to USG's growing portfolio of Downtown San Diego properties. The office will also be a convenient and needed hoteling station for team members from our corporate office."

"HP Investors is excited to bring Flocke & Avoyer Commercial Real Estate to this dynamic location in the heart of the Ballpark District," said Sumeet Parekh, Managing Partner of HP Investors. "They will be a great complement to our other tenants, BNIM Architecture, Stone Brewery, Fairweather and J St Hospitality. Flocke & Avoyer has created an active and innovative urban work space and we look forward to continuing to do work with them in our downtown project."

#### **ABOUT FLOCKE & AVOYER COMMERCIAL REAL ESTATE**

Flocke & Avoyer is San Diego's largest volume, privately-owned commercial real estate firm. We focus on the marketing of retail properties and provide services including Landlord Representation, Tenant Representation, Development Consulting, Site Acquisition and Investment Sales. For more information, please visit [flockeavoyer.com](http://flockeavoyer.com).

