



Bagel and Bialy Shop Rises Again in the East Village

BAKED opens with an expanded menu

by [Candice Woo](#) Nov 16, 2020, 8:51am PST



Courtesy photo

Brooklyn Bagel & Bialy, which shuttered in Spring 2019 after eight years in the East Village, has been revived and refreshed by some of its former owners

into [BAKED](#), a new cafe that recently reopened in the space. Owner-operator Scott Lutwak is a local entrepreneur who founded [Restaurant.com](#) and is the CEO of [Fit Athletic Club](#).

Open daily from 7 a.m. to 3 p.m. or until sold out, the cafe is currently seating diners at a safe social distance on its two patios as well as accepting takeout orders, which [can be placed online](#) during business hours.

In addition to an assortment of boiled bagels and fresh-baked bialys served with flavored cream cheese 'schmears', the expanded menu includes kolaches, a bun-shaped Eastern European pastry, as well as a Turkish-style flatbread called pide, filled or topped with various combinations of cheese and egg. There's also pot pies, build-your-own bowls and wraps, and specialty coffee and tea drinks.

Lutwak is working with [Urban Strategies Group](#) to grow the brand, and actively looking for more locations in San Diego.

