

FLOCKE & AVOYER

Commercial Real Estate

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COMMERCIAL REAL ESTATE

FLOCKEAVOYER.COM

6165 GREENWICH DRIVE • SUITE 110 • SAN DIEGO, CA 92122

787 J STREET • SAN DIEGO, CA 92101

We will
make
it happen.

A DEDICATED TEAM OF EXPERTS

About Us

- ✓ San Diego
- ✓ Retail
- ✓ Results

Founded in 1985, Flocke & Avoyer has completed

\$5.5 Billion

in total lease and sales consideration

5,500+

in lease & sale transactions.

Our clients have entrusted us for over 35 years with their most valuable assets, wealth building strategies and portfolios.

Our Services

- LANDLORD REPRESENTATION
- TENANT REPRESENTATION
- SALES & INVESTMENTS
- SITE ACQUISITION/DISPOSITION
- DEVELOPMENT CONSULTING



By the Numbers

\$5.5B+

TOTAL LEASE
& SALES
CONSIDERATION

100+

SHOPPING CENTERS &
RETAIL PROPERTIES

5,500+

TRANSACTIONS

75+

EXCLUSIVE TENANTS

✓
✓
✓

San Diego
Retail
Results



110+
GROCERY/DRUG
STORES



173+
SOFT GOODS



248+
MEDICAL/
DENTAL



1,258+
RESTAURANTS



177+
HOME
IMPROVEMENT/
FURNISHINGS



212+
BANKS/
CREDIT UNIONS



169+
FITNESS

8



Specialty Division



URBAN RETAIL SPECIALISTS

REGIONAL LEADERS IN THE LEASING & SALES OF RETAIL PROPERTIES
IN SAN DIEGO’S HIGH-DENSITY URBAN ENVIRONMENTS

The Urban Strategies Group (USG) provides specialized expertise that is both unique to the real estate brokerage industry and critical to success in urban environments.

From multi-block redvelopments to a national retailer, from mixed-use properties to the hottest “foodie” concept, we specialize in leasing, selling and consulting on muliple property types across urban and coastal markets. USG serves owners, investors and tenants.

By aligning ourselves with strategic, forward-thinking individuals and brands, we have created synergistic partnerships allowing for maximum market penetration. In a world defined by trends and fads, the ability to be nimble and adaptive while leaving a lasting impact is the key to success in our industry, and for the signature tenants we represent.



Specialty Division



TENANT REPRESENTATION SPECIALISTS

OUR DIVERSE TEAM OF RETAIL TENANT EXPERTS TAILORS THOUGHTFUL STRATEGIES CRAFTED TO FIND PERFECT LOCATIONS FOR THEIR CLIENTS.

At Flocke & Avoyer we become the tenant’s partner in site selection, analytical planning and market analysis that is demanded by the individual requirements of each retailer or restaurant.

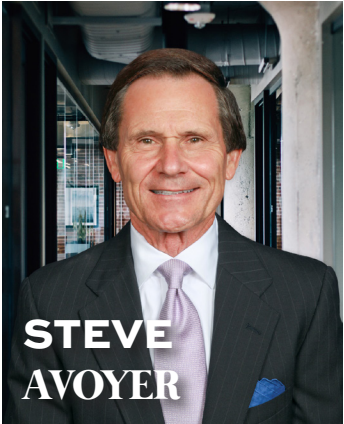
Whether opportunities in the retail space market appear abundant or few, Flocke & Avoyer’s brokers focus both on the big picture and the little details. Our superior local market knowledge and deep community ties give you the competitive advantage when it comes to understanding what the market is doing - and where it is heading.

Working with everyone from national brands to local favorites, The Tenant Group has the market knowledge and community connections to meet your unique needs as a retailer or restaurant in the San Diego market.

MEET OUR

Team of Experts

You deserve the perfect partner who knows the greater San Diego region.



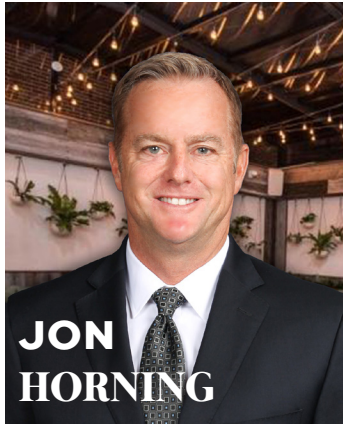
President/
Founder



Sr. Vice President



Executive Vice
President



Sr. Vice President



First
Vice President



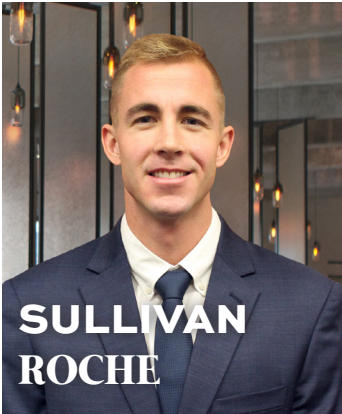
Sr. Vice President



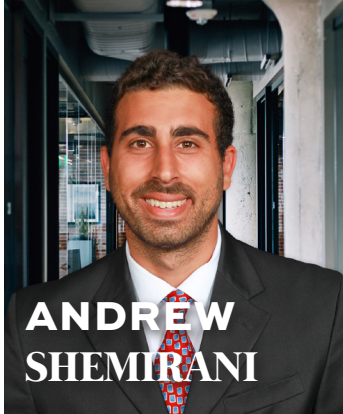
Vice President



Vice President



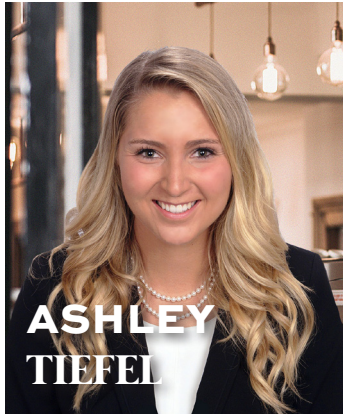
Associate



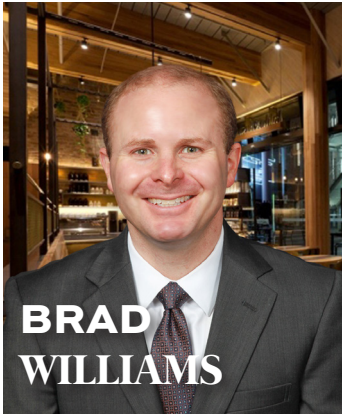
Associate



Sr. Vice President



Sr. Associate



Sr. Vice President



ANALYTICS & MARKETING Services



Every tenant has specific site criteria. We use a diversity of approaches, strategies and technology to successfully complete deals.

SITE ANALYTICS

Assessing the feasibility of selected sites.

SITE & LEASE COMPS • SALE VOLUMES

CLIENT REPORTS

Keeping in touch with our clients each step of the way.

MARKETING REPORTS • EBLAST REPORTS
STATUS REPORTS



CREATIVE DESIGN

Bringing creative visions to showcase our clients.

ADOBE CREATIVE SUITE
VIDEO ANIMATIONS

RESEARCH

Digging up the facts and trends of a property.

DEMOGRAPHICS • COMPETITION
GEOFENCING • TRADE AREA



MULTI MEDIA

Promoting our clients with new heights and angles.

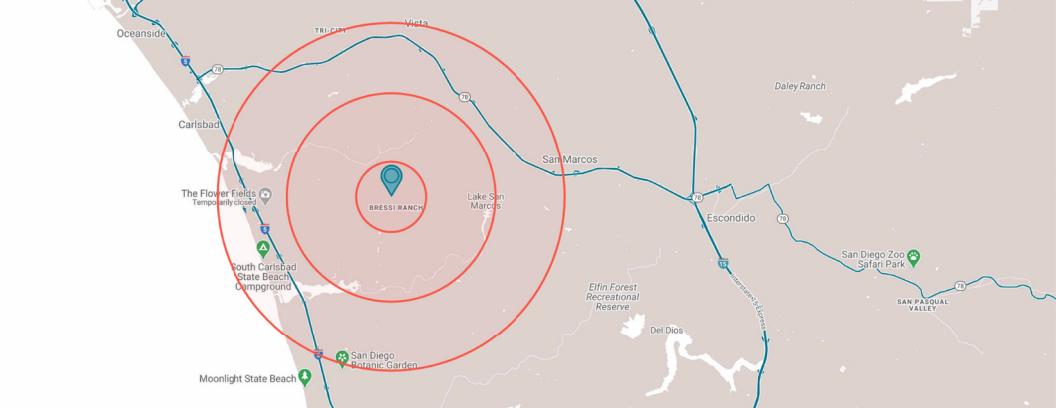
DRONE FOOTAGE • SHOWCASE VIDEOS
PROFESSIONAL PHOTOGRAPHY
MATTERPORT VIRTUAL TOURS



SOCIAL MEDIA

Publicizing our tenants and clients across all platforms.

INSTAGRAM • FACEBOOK
PINTEREST • LINKEDIN



MAPS

Identifying the directions and spatial patterns in data.

DEMOGRAPHIC TRADE AREA MAP
COMPETITION AERIAL MAP



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